

## Research on the Integration and Innovation of College Art Education and Ideological and Political Education based on Internet

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**Keywords:** Internet, Art education, Ideological and political education

**Abstract:** In the context of the era of big data, the integration and innovation of university education models and big data on the Internet has become a general trend. The teaching goals and talent training plans of art education and ideological and political education in colleges and universities have the same purpose, so a new education and teaching method is envisaged, and ideological and political education and art education are integrated and developed. Redesigning the education system around Internet data, exploring effective ways to integrate ideological and political education into college art education curricula can prompt the educational effect of college art education, and help contemporary college students form a good aesthetic ability. This article will study the current situation of art education, the significance of the times and effective methods. The integration of ideological and political education has certain guiding significance for the development of future art education models.

### 1. Introduction

Relying on the development of Internet technology, teaching data is used to assist teaching in a variety of ways. The continuous development of big data and the maturity of technical means have gradually been applied to many areas of society and have made outstanding contributions to the diversified development of education. Universities and Internet platforms are integrated, and art education courses are explored and researched in the development process of innovation and entrepreneurship. In the future, the combination of the big data era and the university education industry will have better development prospects. The systematic completion of data statistics and innovative means of education development will be vividly presented. Therefore, the ideological and political education of colleges and universities plays a pivotal role in the comprehensive cultural quality training of colleges and universities. The universal application of the Internet has begun to be implemented in many fields of colleges and universities. For example, the intelligent attendance of college students, information-based teaching of teachers, and documentation of teaching materials have been gradually improved based on the maintenance of big data. Art education and ideological and political education are two important transformational education disciplines in the face of artificial intelligence and big data in colleges and universities. Both have similarities. Therefore, the exploration of the integration of art education and ideological and political education based on Internet-based technical means will help the construction and development of a reasonable framework for these two courses.

### 2. Development Status of Art Education and Ideological and Political Education in Colleges

#### 2.1 Status Quo of Art Education Development in Colleges and Universities

With the influence of the social education environment, the development of art education in colleges and universities has gradually increased the importance. However, there is a certain difference in the amount of art education knowledge received by students before admission. Most students do not have a clear understanding of the content of art education in universities. And the art education teaching form in colleges and universities can not complete the targeted curriculum setting according to different student bases, but the general art education to complete the curriculum

arrangement. Therefore, in the process of education, students will have uneven learning progress and a slower understanding of knowledge content. The imbalance between theoretical and practical courses and the traditional examination mode will affect the overall setting of art education courses, and indirectly affect students' enthusiasm for art courses.

## **2.2 Status Quo of Ideological and Political Education in Colleges and Universities**

The ideological and political curriculum has the main goal of shaping college students' world outlook, outlook on life, and values. It has always implemented the important guidelines of the party's guiding ideology and governing philosophy, and has played an important role in public general courses in colleges and universities. The general phenomenon of ideological and political education courses in universities is as follows: (1) Most students do not attach much importance to ideological and political courses, which leads to a lower attendance rate of ideological and political courses relative to their own professional courses. (2) The teaching method in the ideological and political class is more traditional, and it is difficult for students to become interested in the content of ideological and political education, and their enthusiasm is not high. (3) The feedback on the content of ideological and political courses cannot resonate with students, break away from the normal state of life, and the student experience is poor. Actively change the teaching mode and change the students' inherent cognition of the curriculum model, so as to promote the effective and reasonable development of ideological and political courses.

## **3. Cross Integration of Art Education and Ideological and Political Education Under the Internet Platform**

Art education in college education can be either a comprehensive public elective course or a professional course at an independent college. And art education and ideological and political education in colleges and universities are teaching courses designed to shape the outstanding personality and quality of students. The two disciplines have the same goals, and both are analyzed and researched based on perceptual thinking. There is no excessive requirement for students' current knowledge reserve and connection with the curriculum. Most of them hope that students can reasonably carry out the theory and practice. The two are unified. The application of the Internet is a high-quality link that integrates the two disciplines in both directions. Art expansion and ideological extension can be well exercised. The construction of a reasonable education and teaching system can promote students' interest in the two courses and establish interoperability. Thinking and expanding thinking can finally achieve good teaching goals.

### **3.1 Pay Attention to The Student's Four in One to Carry Out Data to Provide Guarantee for Teaching Ideas**

At present, students are affected by the Internet at this stage, and face a lot of complicated information, and their interests are also wide. The information transmission structure of college students during the school period comes from the four-story information construction of dormitories, classes, departments, and schools. During the information construction, colleges and universities can understand the general information extraction of students, and the four-in-one information will be screened and summarized so that at the teacher level, it is possible to clarify the important content of the students' attention and summarize the information so that the teaching content information can accurately stimulate the students' interest. At the same time, it can also motivate teachers to reasonably conduct art education or ideological and political education around the students' concerns in the teaching process. The four-in-one information summary effectively transforms the curriculum center from a teacher to a student, and the enthusiasm for learning changes from passive to active. Therefore, through the information extraction and aggregation of the database, teachers can effectively complete the discussion of hierarchical teaching, and provide data information guarantee.

### **3.2 Teaching Mode Adjustment Assists Hierarchical Teaching**

Under the education of art majors, the application of the Internet is more common, and design topics focus on intelligent products to collect and organize information to effectively assist curriculum learning. In order to avoid a large amount of unscreened information affecting students' information knowledge extraction, art teachers can redesign the curriculum in the curriculum setting, rationally adjust the teaching mode, and design and painting courses can be organized around students' topics of interest. Information guidance, subject-oriented information tends to positive content. Classroom teaching closely focuses on the needs of the times, not only to meet the standards of professional curriculum, but also to integrate ideological and political content into the curriculum, and strive to cultivate students with good behavioral awareness and noble moral quality.

### **3.3 Interdisciplinary Integration of Art Education and Ideological and Political Education**

The renewal of the times is accompanied by the development and development of science and technology, and the education model is developed in a cross-complementary manner. The commonality of the two disciplines is that they have the same goal of cultivating students' excellence and establishing the correct three perspectives, and there is a necessary correlation between the two. In colleges and universities, there are independent arts courses. Whether it is painting, design, or dance, all have thematic content design, which is not only in line with the teaching settings of education, but also close to The current status of people's lives can integrate education and fun, and enhance students' interest in learning. Specific expression (1) Take product design courses as an example: the theme of product design can be set to "serving for the old" design. Designing with the theme of serving the elderly can cultivate students' good character of respecting the elderly and loving the young. In-depth research on product design with elderly users can only allow users to perceive their needs. In the process of investigation, I found the advantages of designing for the old service, transmitting the ideological and political education concepts, and establishing good moral qualities. As a designer, he must have the spirit of craftsmanship in order to truly achieve the design goals of excellence. (2) Take the painting course as an example: the content of painting can be retrospectively designed for events, and the paintings can be presented around the feelings in the heart. The painting expressions of anything can perceive the students' internal state reaction. With the integration of ideological and political education, while discovering the beauty of art, enhance artistic appreciation and behavior cognition. (3) Take music appreciation class as an example: when teaching folk music, the knowledge points include the definition of folk sounds and poetry points. The teaching process starts with the national music, first let the students have an understanding of China's outstanding traditional music, and introduce the excellent national works and patriotic works to the students.

### **3.4 Improve the Integration of Art Education and Ideological and Political Education in the Internet Mechanism**

The informatization construction of colleges and universities can carry out hierarchical statistics on the knowledge system structure of different grades and different majors, and the updating of education models effectively promotes the cross-application of the two disciplines. The integration of art education and ideological and political education. The support of data statistics under the background of big data will be conducive to the continuous and efficient development of the curriculum. The information tradition is more extensive. The knowledge obtained by students is more diverse. Teachers the information obtained under the internet big data platform is more abundant. The data results or creation results of good course fusion will become the new data update and provide in the era of big data. Therefore, art education has been updated in form under the guidance of ideological and political education, and ideological and political education has gained a new direction under the leadership of arts education.

## **4. Prospects for the Integrated Development of Art Education and Ideological Education**

### **4.1 The Data and Information Statistics of Various Functional Departments of Universities Will be an Important Information Platform for Rationalizing the Construction of Interdisciplinary Subjects**

In the construction of the information platform, art teachers and ideological and political teachers can obtain the required data from them. Teachers can obtain students' hotspots and interest directions in the information platform. In the process of the widespread dissemination of information, colleges and universities also need to supervise information and data. Data security risks have also been born with the development of technology. In order for college students to obtain good ideas in the extensive information background of the Internet, it is necessary to create a good information environment and provide a better guarantee platform for a positive learning atmosphere. The establishment of a data platform can create a teaching space suitable for students and the cultivation of personalized ideas.

### **4.2 Reasonable Analysis of College Teachers**

The emergence of Internet technology not only has a certain effect on students' absorption of knowledge, but also has a higher impact on college teachers. At the current stage, many teachers have relatively single data acquisition and low enthusiasm, which makes the teaching mode and innovation insufficient. In the teaching process, the traditional teaching model has been the main focus, and the development of data-assisted teaching has made students in a poor state in class. The separation of data and teaching seriously affects the quality of teaching. Therefore, teachers should make reasonable use of the information provided by the Internet data platform, comprehensively carry out in-depth analysis of the relationship between data and the extension of education and teaching, and carry out targeted professional design to effectively guide students' comprehensive understanding of knowledge. Correct students' problems in the learning process in time to ensure that college teachers can complete the innovative design of the curriculum with high quality based on the comprehensive provision of data.

## **5. Conclusion**

College education is undergoing changes under the premise of the rapid development of the Internet. The provision of Internet data, while making education more convenient, is more to guide the reconstruction of the educational model of today's colleges and universities. The cross-integrated development of art education and ideological and political education is the first stage of thematic development of art education, and many studies require in-depth investigation. Therefore, it is necessary for students and teachers to work together to complete new explorations. It is also expected that the future educational model of cross-curricular integration will become more perfect and provide the experience and suggestions for joint research in various disciplines.

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